

# LE BLEU NEWSLETTER

MyLeBleu.com



**OVER  
1500  
Small  
Water  
Bottles.**



We believe in making a difference in our community. Encourage friends and family members to cut back on single serve bottles. One of our Le Bleu 5-gallon bottles is reused up to 40-50 times, saving over 1,500 single-serve plastic bottles over the course of its lifetime. If you take care of our 5-gallon bottles they can last even longer. Refer a friend or family member. When they sign up for service, you receive one free month's cooler rental and 2 FREE 5-Gallon bottles.

Send your referral to [info@lebleu.com](mailto:info@lebleu.com).



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*LeBleu*  
ULTRA|PURE|WATER

# Le Bleu Central Partners with Hydrating Humanity

We are proud to announce our partnership with Hydrating Humanity to sponsor our very own Le Bleu Central well in East Africa.

**Every 90 seconds a child dies from a water-related disease. Diarrhea is the 3rd leading cause of child death, a majority of which are water-related.**

Hydrating Humanity is a North Carolina non-profit, humanitarian organization that works to help make the world a place – where all people have access to clean drinking water and sanitation; a world where people are not dying from water-borne diseases, but living abundantly, lives full of hope. Founded in 2005, by Matt Peterson, Hydrating Humanity's core mission is to see the poorest areas of the world realize REAL and lasting transformation at every level: economically, socially, spiritually and in physical health. The organization believes the most impactful spearhead into these communities is clean, safe water projects and hygiene education. Its mission is to eradicate the water-borne disease crisis, save lives and love people.

“Each year, 3.4 million people die from water-borne diseases such as cholera, dysentery and typhoid fever,” said Matt Peterson, director of Hydrating Humanity. “These deaths are completely preventable, simply by providing developing regions with both the

access to clean drinking water and the hygiene training to help prevent future disease.”

“This is a great partnership for Le Bleu Central. We believe in giving back and helping those in desperate need of clean drinking water. I personally know these guys and they are doing outstanding things to lead the way in really changing peoples' lives,” said Brock Agee, Owner of Le Bleu Central Distributors.

**Every purchase made with Le Bleu Central helps toward sponsoring the Le Bleu Central well in a community in dire need of clean water for drinking and bathing. Once the well is funded and in place, people will be able to track the GPS coordinates of the well and know exactly where it is, helping those in need of clean water.**

By partnering with Hydrating Humanity, their cause is unique, they will also be providing hygiene education to help communities learn the power and responsibility that comes with clean water.

“Access to clean drinking water should be a right of every human being across the globe, not a privilege, and it is something that we in the developed world take for granted,” said Agee.



*Le Bleu*  
ULTRA | PURE | WATER

**Making a Difference**  
*One gallon at a time.*







## Look for Our Commercial Running throughout NC



We had a great time shooting our latest "My Body Loves Le Bleu" commercial. The commercial was shot in downtown Winston-Salem. You can view the 30 second spot on our Facebook page and YouTube Channel. The commercials will run throughout North Carolina this summer.

Want to get in on the action? Send us a video clip of yourself drinking Le Bleu Bottled Water and saying "My Body Loves Le Bleu!" Who knows we may use you in our next commercial! Send your videos to [marketing@lebleucentral.com](mailto:marketing@lebleucentral.com)







From Weddings to Trade Shows, Make an Impression.  
Get Custom Label Water for Your Special Event.



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**Go to [MyLeBleu.com](http://MyLeBleu.com) to view all of the options for your home or office.**

Pre-order all of your products and get details on our company,  
water, coffee, equipment and delivery services.

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