

LE BLEU NEWSLETTER

The best coffee is made with
Le Bleu Ultra Pure Bottled Water



ADD coffee to your next scheduled delivery!

K-Cups

8 o'clock, 24 ct.	\$14.99
Breakfast Blend Decaf., 24 ct.	\$14.99
Breakfast Blend, 24 ct.	\$14.99
Caribou Daybreak Blend, 24 ct.	\$14.99
Dark Magic, 24 ct.	\$14.99
Donut House Coffee, 24 ct.	\$14.99
Flavor Variety, 22 ct.	\$14.99
French Vanilla, 24 ct.	\$14.99
Green Tea, 24 ct.	\$14.99
REVV, Turbocharger, 24 ct.	\$15.99
Krispy Kreme, 24 ct.	\$14.99
Original Donut Shop, 24 ct.	\$14.99
Dunkin' Donuts, 24 ct.	\$15.99
Starbucks Pike Place, 24 ct.	\$18.99
Starbucks Veranda, 24 ct.	\$18.99
Swiss Miss Hot Chocolate, 24 ct.	\$15.99
Vermont Country Blend, 24 ct.	\$14.99

Other Coffee Products

Folger Filter Pack, 42 ct.	\$29.00
Folger Decaf Filter Pack, 40 ct.	\$32.00
Maxwell Filter Pack, 42 ct.	\$32.00
Maxwell Decaf Filter Pack, 40 ct.	\$36.00
Hot Chocolate, 50 ct.	\$13.99

We also offer creamers, sweeteners, Crystal Light, cups, stirrers and other break room supplies.

To Order:

www.mylebleu.com/pre-order

When you pre-order your items will arrive on your next scheduled delivery.

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LeBleu
ULTRA | PURE | WATER

Le Bleu has always used steam distillation and ALWAYS will...



Jerry W. Smith, CWS-5 (Certified Water Specialist-5)
Founder of Le Bleu Corporation

Many bottled waters make claims about the contents of their water, and boast that they are rich in calcium, magnesium, potassium and zinc. The truth is that pure water doesn't contain any of these substances. Pure water is 11% Hydrogen and 89% Oxygen--nothing more, nothing less...just H₂O.

As you probably know, as water comes from the sky in the form of rain, sleet or snow, it's in its purest form. However atmospheric pollution quickly and quietly can turn this once pure form into a polluted liquid. Pollutants in the air such as sulfur dioxide, carbon monoxide, molds and acid rain enter water as it falls to the earth. Then after the water reaches the earth, it can pick up even more pollutants. This is because water is known as the universal solvent. Rainwater moves through the earth and collects and dissolves almost anything in its path. Lead, mercury, aluminum, sodium, iron, magnesium, antimony, barium, beryllium, boron, cadmium, copper, calcium, chromium, sulfates, zinc, arsenic, potassium and whatever else it comes in contact with can become dissolved in the water. What was once pure water has picked up a variety of substances and is now laced with inorganics which could be called heavy water or an inorganic mineral water? It is now anything but pure 11% Hydrogen, 89% Oxygen -- Water.

All of the substances that can be found in water are in an inorganic state which means they have not been processed by any life forms whatsoever. The human body is organic (living), and so it is most beneficial for our bodies to obtain minerals from organic sources, such as fresh meats, fruits and vegetables. We don't get the recommended amount of iron into our diets by chewing an iron pipe, yet this is the same type of iron we find in tap water if it has iron in it.

Let's say for the sake of argument that inorganic calcium and magnesium in water are good for you. How do you separate the other things that can be found in water that have been scientifically proven to be harmful, like sodium, aluminum, arsenic, lead, mercury, nitrates and manmade pollutants such as pesticides and herbicides? Water can't pick and choose which inorganic minerals or chemicals it will or will not dissolve and absorb. Because it's the universal solvent, water dissolves almost anything it comes in contact with, whether it is good for human consumption or not.

Have you ever wondered why the manufacturers of our steam irons, car batteries and humidifiers recommend that only steam distilled water be used in them? This is because some inorganic minerals and chemicals found in many waters are the very culprit that ruins these products. Yet we drink the water we are not even supposed to put in a \$20 steam iron. Do we take better care of a \$20 iron than we do our own bodies? Think about this. If you believe your water is pure, try putting it in your steam iron and watch what happens after continued use.

How does the distillation process work? Distillation is a natural process which is performed by Mother Nature every day through evaporation and precipitation. Through advanced technology, a means of distillation has been developed called closed fractional vapor distillation which is not susceptible to environmental or manmade pollutants.

When we say fractional vapor distillation, this means that within the distillation system we have what are called degassers which remove organic chemicals or what is also called manmade chemicals such as pesticides, herbicides, and organic chemicals such as endrin, lindane, PCBs, etc.

Volatile chemicals such as benzene, dichloromethane, toluene, and trichloroethane all of these manmade organic chemicals and others have a boiling point at 212 degrees. These organic chemicals will boil off and go through the degassers and drain outside the distillation system before water reaches its boiling point at 212 degrees. During the distillation process, if there is bacteria, viruses, Coliform or E. coli in the water, the bacteria is killed and removed from the product water (also referred to as finished water).

Distillation is also the surest way to get rid of the deadly culprit called cryptosporidium. Cryptosporidium is a parasite that has oocysts (eggs) that have a rugged shell which make it difficult for chlorine to kill. Cryptosporidium enters the human body through drinking water. Once the oocysts enter the human body, they position themselves in the digestive tract where they hatch and begin to feed off human nutrients. The largest incident of cryptosporidium occurred in Milwaukee's municipal water in 1993. The outbreak is now regarded as the largest outbreak of waterborne disease in the US history. The death toll from that epidemic was greater than the Los Angeles earthquake that occurred later. Estimates from the Center of Disease Control show that as many as 940,000 people become sick each year from microbiologically contaminated water. Distillation through its boiling process is the surest remedy to eliminate such occurrences from happening to you.

Distillation is the oldest purification process known to man and is the only purification process which literally separates the pollutants from the water and discharges them to drain. All other purification processes must use some type of trap or barrier when trying to remove pollutants from water, and as we all know, traps and barriers don't always work. In capsule form, you might say during the distillation process water is boiled; the steam rises and cold water or an electric fan is used to condense the steam vapors back into pure steam water.

If you go to the hospital and get a saline solution or a mixed formula, the water is just not straight from the tap, spring or a well. The type of water hospitals, laboratories and pharmacies use for this procedure is pure steam distilled water. Why don't they use spring or well water since these companies claim their water is so pure? The reason is because those types of water are not considered pure enough.

Many commercially available water purification systems are based on the principle of filtration or reverse osmosis. Reverse Osmosis (RO) systems force water under high pressure through a synthetic semi-permeable membrane to reduce inorganic minerals. These systems vary widely in their ability to reject nitrates, chlorides, and other contaminants. RO system performance is affected by water pressure, water temperature, pH, bacteria, dissolved solids and the chemical contaminant level of raw tap water. Like other filtration systems, gradual clogging of the system by collected contaminants will result in declining effectiveness and can also lead to contamination from bacterial growth. Also, water "treated" by reverse osmosis can have up to 90% wastewater and 10% product water.

When purchasing any distilled water, make sure it is bottled either in a PETE plastic, polycarbonate plastic or glass bottle. Never purchase pure distilled water in a polyethylene or polyvinylchloride (PVC) container.

Purification Process Comparison

Carbon Block Filters
Reverse Osmosis, Plus Carbon
Le Bleu Steam Distilled Bottled Water

Algae	Arsenic	Bacteria	Benzene	Chloride	Chlorine	Copper	Crypto	Fluoride	Lead	Mercury	Nitrates	Odors	Pesticides	Rust	Salt	Sulfates	Taste	Viruses
✗	✗	✗	✓	✗	✓	✗	●	✗	✗	✗	✗	✓	✓	●	✗	✗	✓	✗
●	●	●	✓	●	✓	●	●	●	●	●	●	✓	✓	✓	●	●	✓	✗
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

✗ Minimal Reduction

● Partial Reduction

✓ Complete or Significant Reduction

There's an APP for that!



Staying hydrated is the key to feeling alert, both physically and mentally. Getting the right amount of H2O helps your body to perform at its best. And yet we often end up not drinking enough water.

Do you lead a busy lifestyle? Are you always on the go and over scheduled? Perhaps you are forgetting to drink enough water throughout the day? If that is the case, there is no need to worry, there is an APP for that.

There are many FREE hydration APPS available for both Android and iOS. Each APP helps you to remember to drink more water and can keep track of your daily intake. Many of them are very customizable and can help you easily reach your hydration goals.

APPS
that track
your water
intake:

1. Waterlogged
2. Hydro Coach
3. Plant Nanny
4. My Water Balance
5. Daily Water Tracker



SPECIAL OFFER

No Set-up Fee
No Design Fee
No Separate Label Fee

Now thru March 31, 2019

It's easy...

Just \$14.99/case for 27 cases, \$.62 a bottle
or \$25/case for 10 cases, \$1.04 a bottle



Custom label bottled water is a perfect promotional item to provide your customers. Also perfect for resale. Your message and logo will travel in hands of many and serve as a walking billboard for your business or brand. Benefiting events, sponsorships, fundraisers and meetings nationwide.

To get started: marketing@lebleucentral.com

LeBleu
ULTRA PURE BOTTLED WATER
PO BOX 98479
RALEIGH NC 27624
(919) 239-8000
raleigh@lebleucentral.com

IF PAYING BY CREDIT CARD, PLEASE FILL OUT BELOW

CARD NUMBER		<input type="checkbox"/> TO RECEIVE ELECTRONIC STATEMENTS ONLY VALID EMAIL ADDRESS	
SIGNATURE	V CODE	EXP. DATE	
DATE	PAY THIS AMOUNT	ACCOUNT NUMBER	
12/31/2018	\$102.42		
PAY BY DATE: JAN 15		AMOUNT PAID	

ADDRESSEE:

REMIT PAYMENT TO:
LE BLEU OF RALEIGH
PO Box 98479
Raleigh, NC 27624-8479

Can I receive an electronic statement?

Yes. You can either check the box and provide a valid email address with your payment to receive electronic statements OR you can contact the local Raleigh/Fayetteville or Wilson office and we will set you up over the phone.

BALANCE FORWARD
RETURN THIS TOP PORTION WITH YOUR PAYMENT

DATE	QUANTITY	DESCRIPTION	REF	PREVIOUS BALANCE	AMOUNT	BALANCE
12/13/2018	8.00		22024		45.52	45.52
12/13/2018	8.00		22024		0.00	45.52
12/13/2018	10.00		22024		56.90	102.42

Online Bill Pay is Now Available on Our New Website!
Go to www.mylebleu.com and select PAY BILL at the top.

FINANCE CHARGE SCHEDULE				Balance Due	
DATE	AMOUNT	DATE	AMOUNT	DATE	AMOUNT
12/31/2018	1.50	01/05/19	18.00	02/05/19	102.42
01/05/19	0.00	02/05/19	0.00	03/05/19	0.00
02/05/19	0.00	03/05/19	0.00	04/05/19	0.00
03/05/19	0.00	04/05/19	0.00	05/05/19	0.00

Next Deliveries: 01/08/19 02/05/19 03/05/19 04/02/19

LE BLEU CENTRAL
PO BOX 98479
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(919) 239-8000
raleigh@lebleucentral.com

Le Bleu - the your Green Mountain Coffee & Keurig Brewer specialist!
Call our office at 919-239-8000
For more details on our new coffee service!

CLOSING DATE	ACCOUNT NUMBER	NAME
12/31/2018		

Can I pay my bill online?

Yes. Simply go to www.mylebleu.com and click PAY BILL.

When is my next delivery?

We have printed calendars available as well as your next 4 delivery dates printed on your statement.

Get the Latest information @lebleucentral



Are you getting our emails? Sign up at MyLeBleu.com

Go to MyLeBleu.com to view all of the options for your home or office.

Pre-order all of your products and get details on our company, water, coffee, equipment and delivery services.

Le Bleu Central Offices
Raleigh/Fayetteville (919) 239-8000 | Wilson (252) 243-2115

MyLeBleu.com

