

LE BLEU NEWSLETTER



Holiday Parties
Country Clubs
Medical Facilities
School Fundraising
Grand Openings
Banks
Churches
Political Campaigns
Trade Shows
Weddings

Birth Announcements
Restaurants
Car Dealerships
Convenience Stores
Spas & Fitness
Floral Shops
Funeral Homes
Realtors
Hotels
Insurance Agencies

- Le Bleu is synonymous with quality Ultra Pure Bottled Water.
- Distilled pure, contains no chemicals or inorganic minerals.
- Bottles are BPA-free to ensure no chemical leaching.
- Full color, photo quality, adhesive, laminated labels.
- Professionally designed for a nominal cost.
- Durable, 26 gram bottle that easily vends.
- Available in Blue or Clear, 20 oz. and 12 oz.

**Interested? Contact us
today at MyLeBleu.com**

**IN
THIS
ISSUE**

**FIGHT OFF
THE FLU THIS
SEASON
PG. 2**

**LE BLEU HELPS
HURRICANE
RELIEF
PG. 2**

**COOK
WITH
LE BLEU
PG 3**

**PAY YOUR
BILL ONLINE
PG 4**

LeBleu
ULTRA | PURE | WATER

Help FIGHT OFF THE FLU by drinking more Le Bleu

Most people know you are supposed to drink plenty of fluids when you are sick with a cold or flu, but did you know that drinking water, and staying hydrated can actually help prevent it altogether? Water is essential for our organs to not only operate but to strengthen our bodies to function optimally.

Dr. David Lewis explains that “the first line of defense is the mucous membrane in the nose,” and, “[it] acts like a sticky flypaper to trap things like dust, dirt and bacteria and prevent them getting to the lungs. If you are dehydrated, the mucous membrane will dry out. When this happens, it is half as effective.” To keep your first line of defense in optimal, flu-fighting shape, it is imperative to drink enough pure water to fuel your immune system so that it can block undesirable bacteria and viruses through this canal.

Drinking the recommended amount of water is beneficial to your health and one recent study “found staying hydrated may boost a particular immune response to enable your body to better fight the viruses.” This allows your body to avoid contracting the flu and fight off any unwanted symptoms but needs to be fortified with proper hydration and health. Boosting your immune system allows your body to ward off the flu before it becomes potentially problematic, as it often does with people that have weak immune systems.



Le Bleu Gives Back to North Carolina in Hurricane Relief

Le Bleu Corporation partnered with several non-profit organizations across the region to get thousands of bottles of water to the hardest hit areas on the coast, following Hurricane Florence.



Le Bleu donated over 75,000 bottles of water and juice, with the help of God's Pit Crew, Hearts with Hands, and Samaritan's Purse.

Brock Agee, vice president of Le Bleu Corporation, said, "As a North Carolina-based company, you know every day we're trying to sell water, but right now water is literally about survival for people, it's about having a cool drink while they're trying to rebuild their lives, so this hits home. We're a North Carolina company, and we want to take care of North Carolinians."

Le Bleu Makes All of your Foods and Beverages Taste Better.

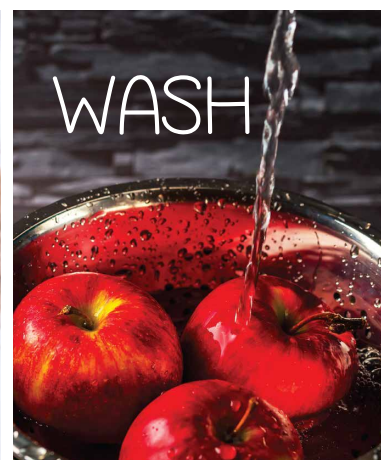
BAKING: Because distilled water is able to absorb slightly more flour than tap water into a batter, the texture will be smoother when baked. The baked product will also be free of contaminants that could alter flavor. Examples of baked goods that would be improved with the use of distilled water include pastries of all kinds, pancakes, breads, pizza dough, etc.

WASHING: Most of us already know the importance of washing our produce before eating it; in addition to removing soil from the food, it also helps to wash away contaminants and pathogens that can make us ill. To ensure that your fruits and veggies are as clean as possible, you want clean them with distilled water.

CANNING: Distilled water is excellent to use in canning. Not only do fruits and vegetables retain a more natural color, but their flavor is better. People have reported more success in the sealing of jars and a much lower spoilage rate, because the water is sterile.

BEVERAGES: Using distilled water to make coffee or tea not only tastes better but also requires less coffee grounds and tea leaves than tap water when making these beverages.

COOKING: There is also noticeable improvement in the use of distilled water in the cooking of potatoes and other fresh vegetables. There is virtually no discoloration in potatoes and you are not introducing contaminants into the food. All fresh vegetables such as broccoli, asparagus, and cauliflower, should also be cooked or steamed in distilled water. Soups that call for water will be safer made with pure, distilled water. You will find that distilled water will come to a boil at a slightly lower temperature than tap water. In addition to saving a little time, there is a slight savings in energy costs.



www.MyLeBleu.com

Pay your bill online!

The screenshot shows the MyLeBleu.com website. At the top left is the LeBleu logo with 'ULTRA PURE WATER' and 'Le Bleu Central Distributors' below it. The navigation bar includes links for NEWS, FAQs, PRE-ORDER, and PAY BILL. The PRE-ORDER and PAY BILL links are circled in red, with an arrow pointing from the 'Pay your bill online!' text to the PAY BILL link. Below the navigation bar are links for About Us, Office Delivery, Home Delivery, Products, Equipment, and Contact Us. The main banner features two large bottles of LeBleu water. The left bottle is labeled 'LeBleu DISTILLED PURE BOTTLED WATER' and has a dark blue button below it labeled 'OFFICE DELIVERY'. The right bottle is labeled 'ULTRA PURE LIGHT & REFRESHING LeBleu ULTRA PURE WATER' and has a dark blue button below it labeled 'HOME DELIVERY'. A red arrow points from the text 'Pre-Order for your next scheduled delivery!' to the PRE-ORDER link. Another red arrow points from the text 'Have a question?' to a 'Chat' button in the bottom right corner, which is also circled in red.

Get the Latest information @lebleucentral



Are you getting our emails? Sign up at MyLeBleu.com

Go to MyLeBleu.com to view all of the options for your home or office.

Pre-order all of your products and get details on our company, water, coffee, equipment and delivery services.

Le Bleu Central Offices

Raleigh/Fayetteville (919) 239-8000 | Wilson (252) 243-2115

MyLeBleu.com

